



December 10, 2007

To Whom It May Concern:

Rob Blaze was employed by Martin Worldwide, Inc. working as a Senior Graphic Designer. During his time with us, he demonstrated the talent to be able to design for both print and web.

Rob has an excellent capacity to quickly grasp concepts and translate them beautifully into designs consistent with the marketing message. He even had the ability to add to and even improve upon the concepts and copy that was provided to him. If you have the opportunity to work with Rob you are not only working with a graphic designer, you are working with an individual that understands marketing and business.

He was always creative, efficient, and reliable with a true can do attitude. He was always able to quickly complete the assignments given to him. Rob also showed initiative on many occasions by going over and above the call of duty with his designs and contributions to campaigns.

It is unfortunate for Martin Worldwide that, due to economic constraints, we had to reorganize our team and lose valued employees such as Rob. I would highly recommend Rob for any graphic design position with a progressive agency or organization.

If you have any additional questions, please do not hesitate to call me.

Sincerely,

Craig McCracken
Vice President Marketing